



Exhibit & Sponsorship Opportunities



239th ECS Meeting

DIGITAL MEETING

May 30-June 3, 2021



*with the 18th International Meeting
on Chemical Sensors*

Application Deadline: April 9, 2021
www.electrochem.org/239

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ABOUT THE MEETING

Join us for the **239th ECS Meeting with the 18th International Meeting on Chemical Sensors (IMCS)**. Every ECS meeting is a forum for the latest scientific and technical developments in electrochemistry and solid state science and technology. Digital sponsorship and exhibit opportunities offer major benefits and provide an extraordinary chance for businesses to showcase their products and services to key constituents from around the world.

ABOUT ECS

Our mission is to advance theory and practice at the forefront of electro-chemical and solid state science and technology, and allied subjects by encouraging research, discussion, critical assessment, and dissemination of knowledge in these fields. Our members are making key discoveries that address global sustainability challenges such as renewable energy, food safety, water sanitation, and medical diagnosis and care.

“ECS provides an opportunity to engage and collaborate with other scientists who are interested in solving the same questions. I always come away from these meetings inspired and looking forward to the next one.”

— Dr. Alice H. Suroviec
Professor of Bioanalytical Chemistry
Dean of The School of Mathematical and Natural Sciences
Berry College

SYMPOSIUM TOPICS & DEADLINES

A— Batteries and Energy Storage

- A01— New Approaches and Advances in Electrochemical Energy Systems
- A02— Lithium Ion Batteries
- A03— Large Scale Energy Storage 12
- A04— Battery Student Slam 5
- A05— Battery Safety and Failure Modes 3
- A06— Next Generation Batteries
- A07— Ion Coordination and Dynamics in Battery Electrolytes, Interfaces and Interphases

B— Carbon Nanostructures and Devices

- B01— Carbon Nanostructures for Energy Conversion and Storage
- B02— Carbon Nanostructures in Medicine and Biology
- B03— Carbon Nanotubes - From Fundamentals to Devices
- B04— NANO in La Francophonie
- B05— Fullerenes - Endohedral Fullerenes and Molecular Carbon
- B06— 2D Layered Materials from Fundamental Science to Applications
- B07— Light Energy Conversion with Metal Halide Perovskites, Semiconductor Nanostructures, and Inorganic/Organic
- B08— Porphyrins, Phthalocyanines, and Supramolecular Assemblies
- B09— Nano for Industry

C— Corrosion Science and Technology

- C01— Corrosion General Session

D— Dielectric Science and Materials

- D01— Chemical Mechanical Polishing 16
- D02— Plasma and Thermal Processes for Materials Modification, Synthesis, and Processing 3
- D03— Plasma Electrochemistry and Catalysis
- D04— Quantum Dot Science and Technology
- D05— Advanced Additive Manufacturing
- D06— Young Scientists on Fundamentals and Applications of Dielectrics

E— Electrochemical/Electroless Deposition

- E01— Electrodeposition for Advanced Node Interconnect Metallization Beyond Copper 2
- E02— Electrodeposition as Enabler of (other) Electrochemical Processes and Devices

F— Electrochemical Engineering

- F01— Advances in Industrial Electrochemistry and Electrochemical Engineering
- F02— Tutorial on Industrial Electrochemistry: Process Intensification
- F03— Characterization of Porous Materials 9
- F04— Multiscale Modeling, Simulation and Design 4: Enhancing Understanding, and Extracting Knowledge from Data
- F05— Contemporary Issues and Case Studies in Electrochemical Innovation 3
- F06— Scaling CO₂ Electrolysis: Cells, Economics, Life Cycle
- F07— Advances in Subtractive Manufacturing: Electrodisolution, Polishing, and Other Surface Modifications

G— Electronic Materials and Processing

- G01— Silicon Compatible Emerging Materials, Processes, and Technologies for Advanced CMOS and Post-CMOS Applications 11
- G02— Processes at the Semiconductor Solution Interface 9
- G03— Organic Semiconductor Materials, Devices, and Processing 8

H— Electronic and Photonic Devices and Systems

- H01— Wide Bandgap Semiconductor Materials and Devices 22
- H02— High Purity and High Mobility Semiconductors 16
- H03— Solid State Electronics and Photonics in Biology and Medicine 8
- H04— Wearable and Flexible Electronic and Photonic Technologies 3

I— Fuel Cells, Electrolyzers, and Energy Conversion

- I01— Ionic and Mixed Conducting Ceramics 13
- I02— Hydrogen or Oxygen Evolution Catalysis for Water Electrolysis 7
- I03— Renewable Fuels via Artificial Photosynthesis or Heterocatalysis 6
- I04— Energy Conversion Systems Based on Nitrogen 4

K— Organic and Bioelectrochemistry

- K01— Advances in Organic and Biological Electrochemistry: In Memory of Dennis Peters
- K02— Pharmaceutical Organic and Biological Electrochemistry
- K03— Student Symposium in Organic and Biological Electrochemistry

L— Physical and Analytical Electrochemistry, Electrocatalysis, and Photoelectrochemistry

- L01— Physical and Analytical Electrochemistry, Electrocatalysis, and Photoelectrochemistry General Session and Grahame Award Symposium: In Honor of Bruce Parkinson
- L02— Electrocatalysis 11
- L03— Computational Electrochemistry 6
- L04— Spectroelectrochemistry 5
- L05— Recent Trends in Interfaces Between Immiscible Electrolytes 2
- L06— Nanostructured Functional Materials for Electrochemistry
- L07— Complex and Dynamic Electrochemical Systems
- L08— Electrochemical Studies by Synchrotron Techniques

Z— General

- Z01— General Student Poster Session
- Z02— COVID-19 and Pathogen Related Research, Development, and Engineering in Sensors and Systems - A Joint Symposium of ECS and IMCS

IMCS— 18th International Meeting on Chemical Sensors (IMCS)

- IMCS 01— Artificial Intelligence, Machine Learning, Chemometrics, and Sensor Arrays
- IMCS 02— Chemical and Biosensors, Medical/Health, and Wearables
- IMCS 03— Electrochemical and Metal Oxide Sensors
- IMCS 04— Sensors for Agricultural and Environmental Applications
- IMCS 05— Recent Advances and Future Directions in Chemical and Bio Sensor Technology and Networked Systems
- IMCS 06— MEMS/NEMS, FET Sensors, and Resonators
- IMCS 07— Microfluidic Devices and Sensors
- IMCS 08— Optical Sensors, Plasmonics, Chemiluminescent, and Electrochemiluminescent Sensors
- IMCS 09— Sensors for Breath Analysis, Biomimetic Taste, and Olfaction Sensing
- IMCS 10— Chemical and Biosensing Materials and Sensing Interface Design



Important Dates and Deadlines

- Meeting abstract submission opens..... September 2020
- Meeting abstracts submission deadline..... December 18, 2020
- Notification to corresponding authors of abstract acceptance or rejection February 8, 2021
- Technical program published online..... February 2021
- Meeting registration opens..... February 2021
- ECS Transactions submission site opens February 12, 2021
- Travel grant application deadline February 22, 2021
- Meeting sponsor and exhibitor deadline (for inclusion in digital materials)..... April 9, 2021
- ECS Transactions submission deadline March 12, 2021
- Travel grant approval notification April 12, 2021
- Release date for ECS Transactions on or before May 21, 2021

SYMPOSIUM SPONSORSHIP & SPEAKER SUPPORT

In addition to general meeting and custom sponsorship options, ECS offers specific symposium sponsorship. By sponsoring a symposium, you directly support the scientists who make the meeting possible. Sponsorships offset registration fees, complimentary proceedings, and/or host receptions for invited speakers, researchers, and students.

	Platinum \$15,000*	Gold \$10,000*	Silver \$5,000*	Bronze \$2,500*	Contributing \$1,500*
Brand exposure on the Digital Exhibitor & Vendor Guide, online program, and website	Full logo hyperlinked to website	Full logo hyperlinked to website	Full logo hyperlinked to website	Full logo hyperlinked to website	Organization name
Recognition in emails to funding recipients	✓	✓	✓	N/A	N/A
Organization name recognized in the online meeting scheduler	✓	✓	✓	✓	✓
Free ad in the Digital Exhibitor & Vendor Guide	Full page	1/2 page	1/4 page	N/A	N/A
Recognition in the <i>ECS Transactions</i> proceedings volume for that symposium (deadlines apply ~ not all symposia publish ECST)	Full color logo	Full color logo	Full color logo	Full color logo	Organization name
Complimentary presentation registration	2	1	0	0	0

*all prices USD

For more information regarding symposium sponsorship, please contact sponsorship@electrochem.org



GENERAL MEETING SPONSORSHIP

	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Contributing \$1,250
Online program advertisement (Three sponsorships available) 1 sponsorship left	✓	N/A	N/A	N/A	N/A
Complimentary presentation registration	4	3	2	1	N/A
Organization logo in the Digital Exhibitor & Vendor Guide, online program, and website	Logo hyperlinked to website	Logo hyperlinked to website	Logo hyperlinked to website	Logo hyperlinked to website	Organization name
Free ad in Digital Exhibitor & Vendor Guide	Full page	1/2 page	1/4 page	N/A	N/A
Logo-hyperlinked, to be featured in the ECS Daily Meeting Newsletter	✓	✓	N/A	N/A	N/A

The 239th ECS Meeting with the 18th International Meeting on Chemical Sensors (IMCS), is your prime opportunity to showcase and educate our participants about your products and services for the scientific communities.

THE VALUE IN DIGITAL

In light of the COVID-19 pandemic, we've adapted the Symposium to create a safe and inclusive digital format that allows participants to join us from the comfort and convenience of their homes.

- Greater Reach:** In-person events exclude those in your target market that are unable to attend due to travel restrictions, scheduling conflicts, and/or budgetary constraints. The virtual model removes these barriers and opens the door to a larger audience.
- Improved ROI:** Typically the time to interact with attendees is limited to the meeting's dates. The virtual model provides exposure for an extended period, as the meeting platform is available long after the meeting concludes.
- Valuable Data:** It's easier to measure event engagement with a virtual platform because every move a participant makes is tracked. You'll learn more about participants' interaction with your brand and be able to make educated decisions about future digital marketing plans.

Maximize your marketing investment by creating a package that gives you the reach you are aiming for. Contact Anna Olsen at +1-609-737-1902 ex.102 or anna.olsen@electrochem.org to start planning today.



MEETING ADVERTISING

Share your message by advertising in the Digital Exhibitor & Vendor Guide!

Worried about whether meetings will be live or online? Today's successful sales campaigns include digital advertising. You can be confident with ECS's command of the digital sphere: ECS's all-online PRiME meeting broke participation records. ECS DEVguide:

- Distributed to all live and online audiences in the critical electrochemistry and solid state science market;
- Provides a strategic digital showcase for your organization and product(s);
- Brings brand stories to customers at scale, in context, in a personal format;
- Delivers real time results and metrics to make campaigns cost-effective.

Pricing*

Full Page	\$3,500
Half Page	\$2,500
Quarter page	\$1,500
Addition of a second full-page ad with video.....	\$500

*all prices USD

Specifications

FORMAT	SIZE (no bleed)		SIZE (bleed)	
	Width	Height	Width	Height
4-Color	7"	10"	8 3/8"	11 1/8"
Full Page	7"	10"	8 3/8"	11 1/8"
1/2 Page	7"	4 7/8"	8 3/8"	5 5/8"
1/4 Page	3 1/2"	5"	N/A	N/A



To ensure your ads are reproduced at the highest quality, please send electronic high resolution PDF files (*all graphic elements and text at least 300 dpi*) with all fonts converted to outline.

Video: MP3, MP4 from one to three minutes; or link to a YouTube video.

ACCEPTABLE APPLICATIONS

- Adobe Illustrator (version 6.0 or higher),
- Adobe Photoshop (version 4.0 or higher), and Adobe PDF.

DEADLINE

Ads must be received by April 9, 2021

Note: Advertisers are responsible for submitting ads on time. Ads received after the deadline will not be included.

UNACCEPTABLE APPLICATIONS

Microsoft Office:

- Microsoft PowerPoint
- Microsoft Word
- Microsoft Excel

METRICS

The DEVguide provides impressions, reads, read time, and clicks.

Although DEVguide does not provide in-document link click-through rates (CTR), these are easy to find through Google Analytics or Bit.ly.

SPONSOR & EXHIBITOR APPLICATION



Application Deadline: April 9, 2021

ORGANIZATION INFORMATION

Date _____

Organization _____

Are you an ECS institutional member? Yes No

Contact Name _____ Title _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Phone _____ Fax _____

Email Address _____

Website _____ Twitter Handle _____

Please contact ECS at sponsorship@electrochem.org if you prefer to display information different from that listed above. Remember, the deadline for recognition in digital materials is April 9, 2021.

PAYMENT INFORMATION

Sponsorship and exhibit costs are payable to ECS in U.S. funds by a check drawn on a U.S. bank, a credit card, or bank/wire transfer. The full balance is due when the application is received. Please select from the payment options below.

Check (Enclosed)

Credit Card

Card Type Visa Master Card American Express Discover

Cardholder's Name _____

Card Number _____ CW _____ Expiration Date _____

Request Bank/Wire Transfer Information (\$40 wire transfer fee)

Please send an invoice for the balance of my payment



SPONSORS & EXHIBITORS

Contact (if different from Org. Contact)

Email

Phone

Please send a vector based logo to sponsorship@electrochem.org. To ensure your logo is reproduced at its highest quality, please provide it in a vector based AI or EPS format with all fonts converted to outline.

OFFICIAL EXHIBIT TERMS OF PARTICIPATION

- 1) The sponsors and exhibitors supplement the meeting. Sponsors and exhibitors are expected to present their products and/or services with awareness of the technical needs. The 239th ECS Meeting with the 18th International Meeting on Chemical Sensors (IMCS) reserves the right to deny any applicant who is unlikely to contribute to the overall objectives of the meeting.
- 2) Exhibitors canceling after Friday, April 9, 2021, incur a 50% cancellation fee.

I understand and agree to abide by the official exhibition regulations as stated above

Company

Date

Authorized Representative Name

Authorized Representative Signature

SPONSORSHIP*

GENERAL SPONSORSHIP:

- Platinum \$15,000
- Gold 10,000
- Silver 5,000
- Bronze..... 2,500
- Contributing 1,500

SYMPOSIUM SPONSORSHIP:

- Platinum \$15,000
- Gold 10,000
- Silver 5,000
- Bronze..... 2,500
- Contributing..... 1,500

SUPPORTED SYMPOSIUM _____

MEETING ADVERTISING

- Full Page.....\$3,500
- Half Page..... 2,500
- Quarter Page 1,500
- Addition of a second full-page
ad with video500

SPONSORSHIP/
ADVERTISING TOTAL \$ _____

*All prices are in US Dollars.

THANK YOU FOR YOUR SUPPORT!